



**fmuk**

Media Information

## Media Information

FMUK is a controlled circulation, business to business, A4 glossy magazine, distributed to 12,000 named individuals responsible for managing facilities and infrastructure in UK organisations with over 50 employees.

The readers are individuals responsible for purchasing goods and services to ensure that their companies' premises are efficiently and effectively managed.

FMUK is published six times per year.

Facilities management, as an industry, is about outsourcing and managing the parts of an organisation not needed to run the core business, but needing to be done in order for the organisation to function.

There are two sorts of facilities:

- Hard facilities, which affect buildings, structures and premises management.
- Soft facilities, which affect people.

The nature of the facilities management role means that a very broad spread of functions, services and systems come within the remit of facilities managers, and if there is one key word which encompasses the job, it is 'solutions'. The role of the business to business media, including FMUK, for this sector is basically to provide information and solutions to help facilities managers do their job better.

The target audience for FMUK is: Facilities Managers, Office Managers, Estate & Project Managers, Site Service Managers, Health & Safety Officers, Human Resource Managers, Building & Maintenance Managers and Managing & Financial Directors.

## Contact Details

For all enquiries regarding advertising, please call

Tel: 0161 683 8044/8000

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**Editorial and press releases**

Tel: 0161 683 8033

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**Subscriptions**

Tel: 0161 683 8034

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Fax: 0161 683 8001

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e-mail: [fmuk@worldsfair.co.uk](mailto:fmuk@worldsfair.co.uk)

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Facilities Management UK  
The World's Fair Limited,  
3rd Floor, Hollinwood Business Centre, Albert Street,  
Oldham OL8 3QL.  
United Kingdom.

Tel: 0161 683 8044/8000

Fax: 0161 683 8001

## Advertising Rates

### Full Colour

	1-2 Insertions per insertion	3-4 Insertions per insertion	5-6 Insertions per insertion
Double Page Spread	£3,550	£3,200	£3,000
Full Page	£1,950	£1,750	£1,650
Half Page	£1,250	£1,100	£1,050
Quarter Page	£750	£675	£625

### Image on Front Cover

1 Page Editorial, 1 Page Advert	£3,950
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### Special Positions

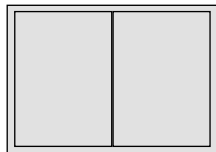
Outside Back Cover	£2,450	£2,250	£2,150
Inside Front Cover	£2,500	£2,000	£1,950
Inside Back Cover	£2,150	£1,950	£1,850
Banner Advertisement	£350		
*Loose inserts	£110 per 1,000, based on 20 gram (samples must be supplied for approval)		

(All prices exclude VAT)

## Advertisement Sizes

### Double Page Spread (bleed)

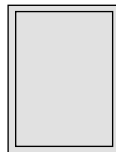
303mm x 426mm  
(trim size 297mm x 420mm)



(Allow 3mm bleed on outer edges and 6mm bleed on gutter edges)

### Full Page (bleed)

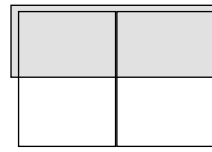
303mm x 216mm  
(trim size 297mm x 210mm)



(Allow 3mm bleed on outer edges)

### Half Page Spread (bleed)

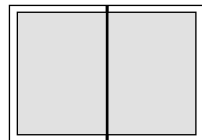
150mm x 426mm



(Allow 3mm bleed on outer edges and 6mm bleed on gutter edges)

### Double Page Spread (type)

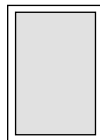
274mm x 396mm



(Allow 6mm bleed on gutter edges)

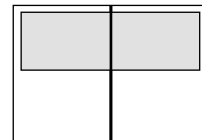
### Full Page (type)

260mm x 185mm



### Half Page Spread (type)

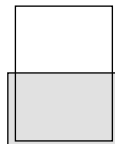
130mm x 396mm



(Allow 6mm bleed on gutter edges)

### Half Page Across (bleed)

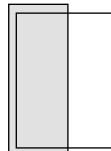
150mm x 216mm



(Allow 3mm bleed on outer edges)

### Half Page Upright (bleed)

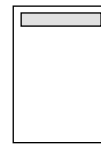
303mm x 103mm



(Allow 3mm bleed on outer edges)

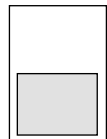
### Banner (type)

30mm x 180mm



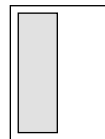
### Half Page Across

130mm x 180mm



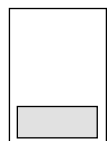
### Half Page Upright

274mm x 100mm



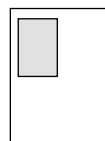
### Quarter Page Across

65mm x 180mm



### Quarter Page Upright

130mm x 87mm



## Advertisement Production Guide

### DIGITALLY SUPPLIED ADVERTS

#### PDF Files

- We request adverts are supplied in Adobe PDF format - please download our 'PDF Resources kit' from our printers at <http://www.sgprint.co.uk> for details of the operational guide and required settings. We request that when supplying an advert as a PDF, the application folder is also supplied.

#### Application Files Accepted

- Quark Xpress, version 3 or 4, and Adobe Indesign - include all screen/laser (or truetype) fonts and images.
- Images 300dpi Greyscale or CMYK Tiff or EPS format.
- Illustrator, Freehand and Corel Draw files should be converted with all fonts converted to outlines or curves.
- When advertising data is supplied outside of that specified the data will be returned to the advertisers requesting re-supply.
- Where advertising data is supplied outside of that specified and time does not allow for correct re-supply, a surcharge will be made for the additional work required to change the advert to correct specifications.

#### Proofs

- Colour hard copies of the latest version of the advert should be supplied with the advertisement. In the absence of a colour proof the advert will be proofed back to the advertiser for approval. An additional surcharge will be made for this procedure.

#### Disc Type

- Files may be sent to us on a disc. The disc format which we recommend is CD-Rom. However we also accept Zip discs (100MB).

### MAILING ADDRESS

All copy should be sent to:

Facilities Management UK,

The World's Fair Limited, 3rd Floor, Hollinwood Business Centre, Albert Street, Oldham, OL8 3QL, U.K.

Tel: 0161 683 8044/8000. Fax: 0161 683 8001.

If you require any further information please contact advertising on 0161 683 8044/8000 or editorial on 0161 683 8033. Fax: 0161 683 8001. e-mail: [fmuk@worldsfair.co.uk](mailto:fmuk@worldsfair.co.uk)