



SCHOOL & TECHNOLOGY COLLEGE
1700 SOUTH

Administrators
Part 1. requires a...

Sales Executive
60k basic / 10...

Working to tight
on your own
communication skills are
to work with people at all levels.
level standard with database or
Microsoft Word version 6.0.
administration experience
is essential and previous experience
sales/marketing environment is
NEP. Interview date: 18 May 2000.

An experienced admin
responsive purchasing
will be responsible for
invoices and maintain
experience of working
advantage. You must
communication skills
of people. Post Res

Further details
available from
Burton St
(0115) ...

IS
OPPORTUNITIES

Media Information



Media Information

IS Opportunities (Information Systems Opportunities) is the monthly independent magazine for IT sales and marketing professionals who want to keep in touch with their fast moving industry or who may want to consider a career move.

Editorially, IS Opportunities contains company news, articles on IT solutions, new technology, training and news of exciting leading edge products. The advertising pages are dominated by the leading IT Sales and Marketing recruitment agencies.

IS Opportunities is circulated on a requested basis to 12,000 sales and marketing professionals in the IT and telecommunications industries. Our circulation database is updated on a daily basis, to ensure that our readers are all potential applications for IT sales and marketing vacancies.

IS Opportunities is published on the 15th of each month.

Contact Details

ADVERTISING : isoppssales@worldsfair.co.uk

EDITORIAL : isoppeditorial@worldsfair.co.uk

SUBSCRIPTIONS : isoppssubs@worldsfair.co.uk

Address

IS Opportunities,
The World's Fair Limited,
Hollinwood Business Centre,
Albert Street,
Oldham,
Lancashire OL8 3WF.

Tel: 0161 683 8000
Fax: 0161 683 8001
ISDN: 0161 683 5024

Advertising Rates

Full Colour

	1-2 Insertions Per insertion	3-6 Insertions Per insertion	7-12 Insertions Per insertion
Double Page Spread	£2,750	£2,500	£2,400
Full Page	£1,650	£1,450	£1,400
Half Page	£950	£900	£850
Quarter Page	£550	£525	£500

Special Positions

Outside Back Cover	£1,950	£1750	£1650
Inside Front Cover	£1,800	£1650	£1550
Inside Back Cover	£1,700	£1550	£1450

Banner Advertisements **£500**

Banner advertisements appear top or bottom of editorial pages, are set as full colour and are booked per insertion. (**One insertion = 2 banner advertisements**).

Individual banner size: 185mm x 30mm.

Banner advertisements appear on any editorial page (subject to availability)

*Loose inserts **£95 per 1,000, based on 20 gram
(samples must be supplied for approval).**

(All prices exclude VAT)

(Agency Discount 10%)

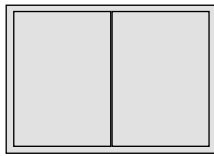
For all enquiries regarding advertising within IS Opportunities.

Tel: 0161 683 8000 Fax: 0161 683 8001 e-mail: isoppssales@worldsfair.co.uk

Advertisement Sizes

Double Page Spread (*bleed*)

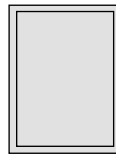
303mm x 426mm
(trim size 297mm x 420mm)



(Allow 3mm bleed on outer edges and 6mm bleed on gutter edges)

Full Page (*bleed*)

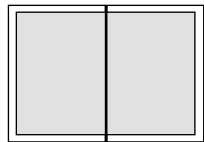
303mm x 216mm
(trim size 297mm x 210mm)



(Allow 3mm bleed on outer edges)

Double Page Spread (*type*)

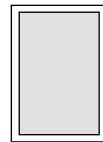
274mm x 396mm



(Allow 6mm bleed on gutter edges)

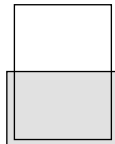
Full Page (*type*)

274 x 185mm



Half Page Across (*bleed*)

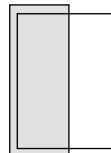
150mm x 216mm



(Allow 3mm bleed on outer edges)

Half Page Upright (*bleed*)

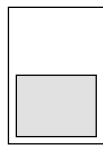
303mm x 103mm



(Allow 3mm bleed on outer edges)

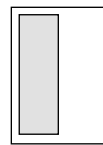
Half Page Across

135mm x 185mm



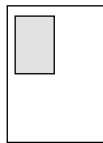
Half Page Upright

274 x 90mm



Quarter Page Upright

135mm x 90mm



Advertisement Production Guide



DIGITALLY SUPPLIED ADVERTS

PDF Files

- We request adverts are supplied in Adobe PDF format - please download our 'PDF Resources kit' from our printers at <http://www.sgprint.co.uk> for details of the operational guide and required settings. We request that when supplying an advert as a PDF, the application folder is also supplied.

Application Files Accepted

- Quark Xpress, version 3 or 4, and Adobe Indesign - include all screen/laser (or truetype) fonts and images.
- Images 300dpi Greyscale or CMYK Tiff or EPS format.
- Illustrator, Freehand and Corel Draw files should be converted with all fonts converted to outlines or curves.
- When advertising data is supplied outside of that specified the data will be returned to the advertisers requesting re-supply.
- Where advertising data is supplied outside of that specified and time does not allow for correct re-supply, a surcharge will be made for the additional work required to change the advert to correct specifications.

Proofs

- Colour hard copies of the latest version of the advert should be supplied with the advertisement. In the absence of a colour proof the advert will be proofed back to the advertiser for approval. An additional surcharge will be made for this procedure.

Disc Type

- Files may be sent to us on a disc. The disc format which we recommend is CD-Rom. However we also accept Zip discs (100MB). We can accept data by ISDN (+44 (0) 161 683 5024). Please ensure that all files sent via ISDN are named: ISOPPS-DATE-COMPANY NAME, and a proof of the advertisement is supplied.

MAILING ADDRESS

All copy should be sent to:

IS Opportunities,

The World's Fair Limited, Hollinwood Business Centre, Albert Street, Oldham, Lancashire, OL8 3WF, U.K.

Tel: 0161 683 8000 Fax: 0161 683 8001 ISDN: 0161 683 5024

For all enquiries regarding advertising within IS Opportunities.

Tel: 0161 683 8000 Fax: 0161 683 8001 e-mail: isoppssales@worldsfair.co.uk